



PERSONAL & PROFESSIONAL MASTERMIND

A confidential place to talk business, learn new skills, access high quality advice, motivation and support, gain new business, gain FREE coaching and mentoring and access discounts on the things your business really needs

95% RETENTION RATE OF MEMBERS SINCE OUR LAUNCH IN 2018

What type of events would you like?

- Networking
- Business growth
- Accountability sessions.
- Group coaching
- Insiders half days – training, mentoring and coaching.
- Just a meet up for a chat session.
- Other please tell us more

What time of day works best for you?

- 6am to 9am
- Morning
- Lunchtime
- Afternoon
- Evening

What day of the week works best for you?

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

Where?

- Facebook room
- Zoom
- Face to face
- Other

How much are you prepared to pay?

1. Networking;

- £5
- £10

- £15
- £20
- £25

2. Training, mentoring and group coaching. Half-day session;

- £25
- £50
- £75
- £99
- £125
- £145
- £195
- £250

What areas would you like training in?

Sales and marketing.

Motivation

Blogging.

Business growth

Data protection

Cyber security

Time management

Increasing prices and getting people to pay them

Writing a book

Public speaking – virtual and face to face.

Team management

Leadership

Picking up the phone

Legal matters

Ts and Cs

Stress management

Resilience

60 second elevator pitches

Confidence

Staying focused

Achieving goals

Business planning
Networking skills
Social media Facebook, LI, Twitter, IG,
Selling online
WhatsApp for business
Going live on social media
Branding
Printing
Google my business
Reviews how to get and utilise
Google analytics
Websites
Health and safety
Storing data
Innovation
Courses – creating and selling
Books – how to write and sell.
How to get in the press for free
How to win awards and what to do after
IT and tech
Podcasts
Competitors – opportunities not threat
Coaching skills
Other please tell us more

What benefits does the Insiders give you?

- Writing for free for your blog
- 70% discounts on Mandie’s courses (please note this is reducing to 50% 1st March 2022)
- Discussion on ideas.
- Learn new trends.
- Practice going live, elevator pitches, speaking engagements.
- Trial and research ideas
- Ask for help and support
- Give help and support
- New business

- Discounts from affiliates.
- Getting known as the expert.
- Friendship.
- Motivation
- Goal achieving.
- Advice
- Other, please do tell us more.

What would you like to see added to the Insiders/Website/Events?

How else would you like us to deliver support/advice/training/motivation/new business?

Is the BWN branding out of date?

Does it speak to you?

How should it change?

What do you not like about the Insiders/Mandie Holgate/The BWN?

Do you understand the benefits of sponsoring the BWN, being an affiliate and writing for our blog?

Do you know Insiders get a discount on sponsorship?

Do you have other comments for us?

Do you have a review comment we may utilise in our marketing?

Thank you for your time. It is greatly appreciated.

Send to me at mandie@mandieholgate.co.uk or DM me. Thank you!